

Richard Koci Hernandez

Deputy Director of Multimedia/Photography/Video San Jose Mercury News

RICHARD KOCI HERNANDEZ
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Cover

I pride myself at being in the forefront of the multimedia revolution in journalism and testing my skills with real world experience. I am the major force behind the development of video storytelling for online platforms at the San Jose Mercury News.

I am the co-creator, designer and architect for MercuryNewsPhoto.com, the host site for the Mercury News' multimedia/video journalism. The site has twice been among the top three publications honored for "Best Use Interactive Publication/ major media" in the University of Missouri's Pictures of the Year International contest. The National Press Photographers Association named the site "Best Use of the Web" for all news sites in the 2007 contest.

I was the first photojournalist to use and create HD Video workflows for the organization.

Experience

Deputy Director of Multimedia/Photography/Video, San Jose Mercury News, CA *2006-Present*

Staff Photojournalist, San Jose Mercury News, CA
1992-2006

Photographic Intern, Wichita Eagle, Kansas,
1992

Staff Photojournalist, Ventura Star, CA
1989-1991

Education

San Francisco State University, BA Journalism, 1993

Ventura Community College, Liberal Arts, 1990

Theological Studies, Los Angeles Archdiocese, 1984-1990

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Published Works

- Time Magazine
- Newsweek
- USA Today
- The New York Times
- Stern
- Photojournalism: The Professionals' Approach, Fourth Edition by Kenneth Kobre
- Lomo: Don't Think, Just Shoot by Fabian Monheim

Featured Articles

Photo District News Magazine, Jun 08, 2007 to Sep 06, 2007:

- *Video Frame Grabs Finally Fit To Print?*
- *Getting Started In Multimedia: Online Resources*
- *The Multimedia Revolution*

DigitalContentProducer.com, Oct 1, 2006

Will HDV define the future for newspaper photo departments?

http://digitalcontentproducer.com/hdhv/depth/photo_finish_2/

Lectures

1994 "A New Vision in Documentary Photography" San Francisco Art Institute

2007 "Multimedia Storytelling" In association with World Press Photo, USC Annenberg School for Communication, Los Angeles

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2007/2008 New Media Lecture Series, Knight New Media Center,
Berkeley

2008 Stanford University Knight Fellows Video/Audio Series

Multimedia Instructor

Stanford University digital video instructor Department of Journalism/
Knight Fellows

Growing Audience: A Toolkit For Change - Webinar
<http://www.growingaudience.org/news/webinars.html>

NPPA Photojournalism/Multimedia Immersion Summit 2006 & 2007
<http://www.nppasummit.com/immersion/schedule/>
http://www.nppa.org/professional_development/workshops_and_seminars/photojournalism_summit/2007/multimedia_program.html

NAHJ National Association of Hispanic Journalists, 2007
Hands-on Multimedia Storytelling: *There's More Than One Way to
Tell a Story*

Semester as a guest Instructor, San Francisco State University
Course *Photo 3: The Photo Story*

Honors

2007 "Best Use of the Web" by The National Press Photographers
Association

2007/2006 "Best Use Interactive Publication/ major media" in the
University of Missouri's Pictures of the Year International contest.

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2004 “Where Hope is Locked Away” nominated for the Pulitzer Prize
by The San Jose Mercury News

Magazine Editing Division /Multiple Page Feature Story, Pictures of
the Year, multiple awards for picture editing.

2003 James K. Batten Knight Ridder Excellence Award.

2000 NPPA/Nikon Sabbatical Grant, Finalist

2000 “Latino Diaspora” nominated for the Pulitzer Prize by The San
Jose Mercury News

1998, 2000, 2001, Named the Ken McLaughlin Newspaper Photog-
rapher of the Year by SFBAPPA

1994 First place Missouri’s Pictures of the Year, One Week’s Work

1992 William Randolph Hearst Foundation Photojournalism
competition, Finalist.

Technical Skills

Photoshop, Html, CSS, PHP, Flash/ActionScript, Final Cut Pro,
Soundtrack Pro, Motion, Adobe After Effects, HD Video.